

2018 CESA UNIVERSITY

BUILDING A CULTURE OF SUCCESS

SEPTEMBER 12, 2018

A One-Day Seminar Featuring: Tim Kight,
National and International Leadership Trainer

Wednesday, September 12, 2018
8:00 AM-Registration & Networking
9:00 AM-Seminar begins, ends at 3:00 PM
Register with your agency administrator

Holiday Inn Convention Center
1001 Amber Avenue, Stevens Point, WI

The “R” Factor” focuses on how leaders create culture.
Culture drives behavior. Behavior produces results.

- Building a sustainable culture that produces results
- Building internal process that impact external behaviors
- Creating great experiences for others
- Be the best version of you



“Life will challenge you.
What matters is how you
RESPOND.”



ABOUT THE PRESENTER: TIM KIGHT

Tim Kight is the Founder and President of Focus 3, whose mission is to help companies around the world align the power of leadership, culture, and behavior to achieve next level results. A dynamic communicator, Tim focuses on the critical factors that distinguish great organizations from average organizations. He delivers a powerful message on the mindset and skills at the heart of individual and organizational performance. Most recently, Tim has worked closely with Urban Meyer and the Ohio State football team as the Buckeyes’ leadership coach. His work with Ohio State has been featured in the Wall Street Journal, Sports Illustrated, and ESPN. Tim is the author of several high impact training programs: The R Factor, Lead Now, The Power of Culture, Winning, and Attitude Matters.

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LEARNING INTENTIONS for the day:

- Understand how to build a sustainable culture that produces results to increase effectiveness and customer satisfaction
- Build skill in the practice of “R” Factor strategy implementation to create great experiences for others and to increase your own job satisfaction
- Network with colleagues in like-roles from around the state to apply learning
- Process the day’s learning with colleagues from your home CESA to apply learning and plan for follow up action

TIME	LOCATION	LEARNING ACTIVITY	KEY IDEAS
8:00	Conference Center Foyer	Registration and Professional Networking with Colleagues	
9:00	Exposition Hall #1 and #2	Welcome and Keynote: Building a Culture of Success Through the “R” Factor	
10:30	Conference Center Foyer	Break	
10:45	Exposition Hall #1 and #2	Keynote Continues	
12:00	Exposition Hall #1 and #2	Lunch and Guided Table Talk	
1:00	Break Out Rooms TBD	Like-Role Guided Discussion	
1:45	Conference Center Foyer	Break	
2:00	Break Out Rooms TBD	Individual CESA Guided Discussion and Action Planning	
3:00		Conference Ends	